Brand Book

WWW.CIRCUMCISION.CN/L



Main Symbol

Primary



Inverse



Blue




ShangRing


ShangRing


ShangRing



ShangRing



ShangRing

R:0 G:0 B:0



#000000

R:21 G:42 B:86



#152A56

R:214 G:240 B:245



#D6F0F5

Logo Colors

C: 75%

M: 19%

Y: 31%

K: 0%

#23A5B5

R:35 G:165 B:181

R:21 G:42 B:86

C: 100%

M: 95%

Y: 51%

K: 17%

#152A56

C: 6%
M: 5%
Y: 5%
K: 0%

#F2F2F2

C: 23%
M: 0%
Y: 7%
K: 0%

#D6F0F5

C: 36%
M: 24%
Y: 0%
K: 0%

#B3BEFA

C: 0%
M: 61%
Y: 88%
K: 0%

#F28C38

Typography

Aa Bb Cc

Primary typeface

IBM Plex Sans

1234567893(@#$^*%)

Regular Body Text

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod. Lorem .

Bold Title Text

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod. Lorem .

ExtraLight Text

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod. Lorem .


ShangRing
Peace of mind, innovation for Life.

ShangRing

ShangRing

Shang Ring

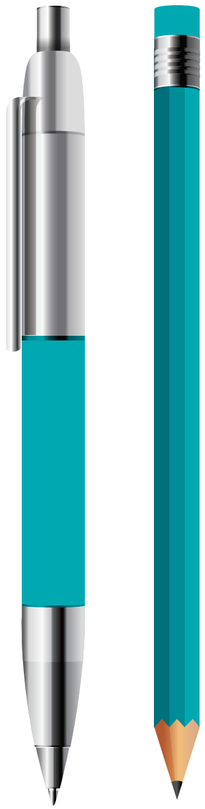
Owner

Your Contact Goes Here

Your Email Goes Here

Your Website Goes Here

ShangRing



ShangRing

Your Contact Goes Here

Your Email Goes Here

Your Website Goes Here

ShangRing

Your Contact Goes Here

Your Email Goes Here

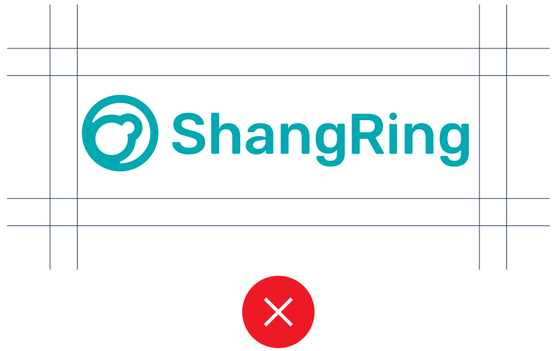
Your Website Goes Here

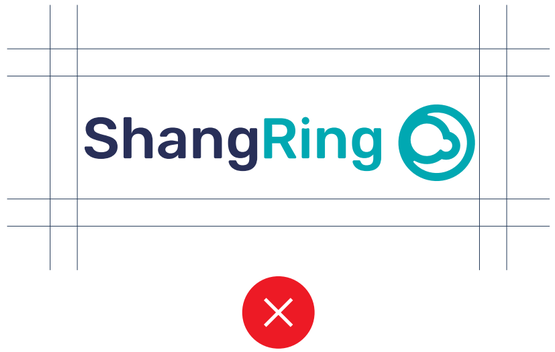
ShangRing

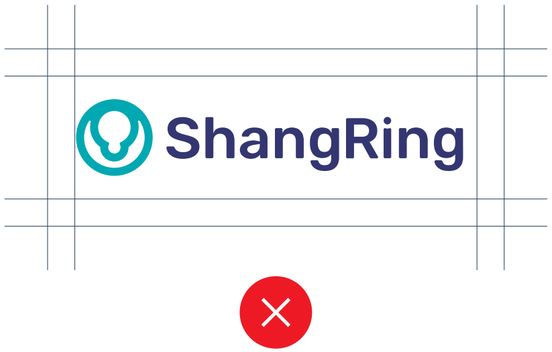
Logo Placement

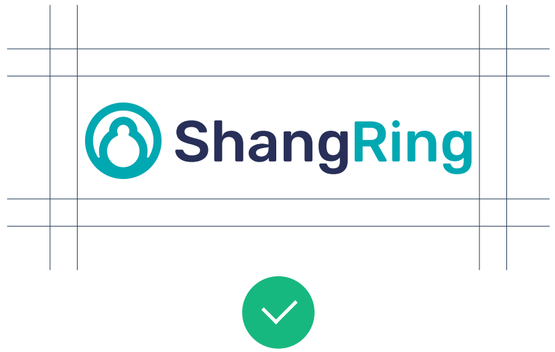


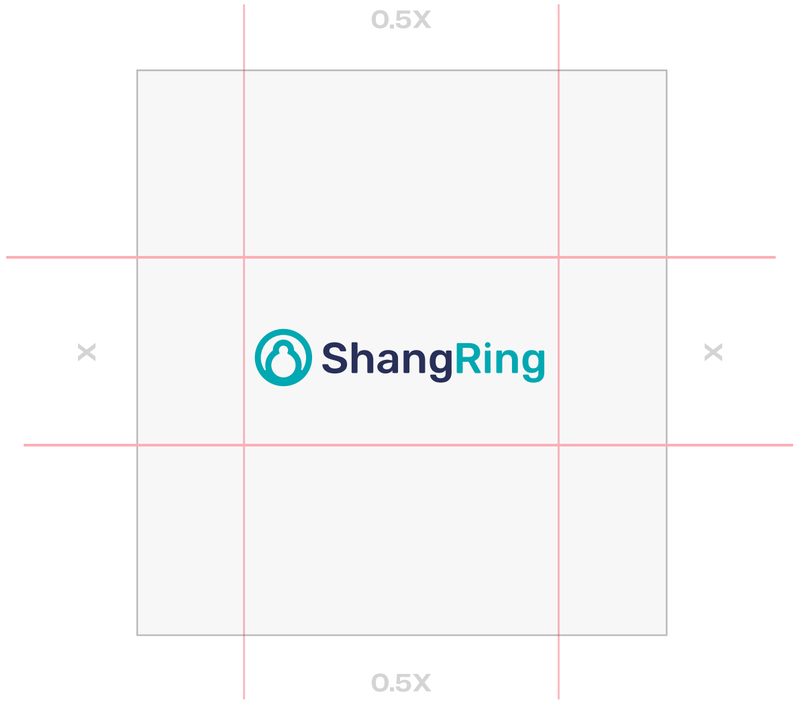












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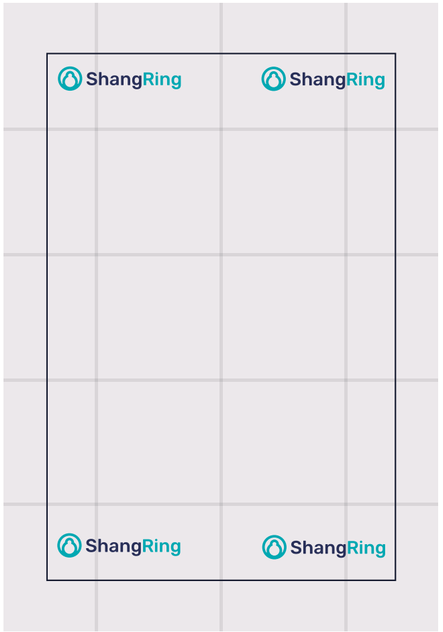
Exclusion Zones

To maintain legibility and impact, the logo must be surrounded by clear space equal to at least 0.5x of the logo’s height.

This exclusion zone ensures that no text, images, or graphic elements interfere with the visibility of the logo.



Square



Portrait



Landscape

ShangRing

Logo Positioning

The Shangring logo adapts to various formats:

Square: Used for profile pictures, app icons, and compact spaces.

Landscape: The primary format, ideal for websites, banners, and headers.

Portrait: Used for vertical layouts, mobile applications, and narrow placements.


ShangRing
Peace of mind, innovation for Life.

ShangRing

A HEALTHIER WORLD , ENABLED BY A SIMPLER, SAFETY-FOCUSED PROCEDURE.




ShangRing

24/7
SAFE & SIMPLE

WE IMPROVE

CIRCUMCISION CARE

Suture-free procedure
- Completed in minutes
- Pre-sterilized & single-use
- Standardized, consistent workflow





Lower complication rates
- Faster recovery
- High patient satisfaction
- WHO-prequalified & FDA-approved



- Adult men
- Adolescent boys
- Outreach programmes
- Clinics & hospitals

ShangRing

info@shangring.com
www.shangring.com

China ShangRing, Global Sharing

ShangRing

Advancing human-centered, standardized, safe care with natural aesthetics —to restore confidence and improve lives.



Our Service:
- Faster Procedures
- Safer Outcomes
- Standardized Steps

Book Now

www.shangring.com

ShangRing

ShangRing

Peace of mind, innovation for Life.

We empower global health by making surgical innovation accessible to everyone.

Date:
xxxxx, 2025



ShangRing

Exciting Updates on Our Website!

www.shangring.com

